

# 2015 Governor's Arts Awards Reception, Silent Auction & Dinner Date, Place TBD Premium Sponsorships

## Presenting Sponsorship - PENDING \$25,000

- **Exclusive benefits:**
    - Clear prominence or “top billing” in all media
    - Recognition on reception banners and/or signage at the Nominees Receptions and the Opening Reception on the evening of the event
    - **Primary speaking and/or promotional opportunity on-stage, during awards presentation**
    - **Opportunity to introduce the Governor from the stage at the main event**
    - **Opportunity for a company executive and spouse/companion to sit with the Governor at the head table during the dinner.**
    - Special Facebook posting upon sponsorship award
    - Special Twitter announcement upon sponsorship award
    - Three additional Facebook postings
    - Special recognition and organizations profile in one issue of the *AzCAA* bi-monthly newsletter
    - First choice for prime position of one full-page color ad in the *Arizona Capitol Times* commemorative program
  
  - **Special benefits:**
    - Company name recognition in event advertising and press/media releases announcing the Nominees and Award recipients
    - Website link on AzCA home page
    - Website link on [GovernorsArtsAwards.org](http://GovernorsArtsAwards.org)
    - Name recognition in event advertising and Press/Media Releases announcing Nominees and Award Recipients
    - Logo recognition on “save the date” cards, printed invitations, event website, event commemorative program and in event e-communications
    - **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
    - **Opportunity for a company executive and spouse/companion to sit at the Governor’s head table during the dinner.**
    - **Two tables for 10 at the event in premium reserved seating**
    - **Opportunity to host one legislator and his/her guest at each of your tables**
    - Name/logo in Power Point/AV presentations during awards program
    - Opportunity to distribute logo gifts and display signage during receptions
    - Year-round recognition on the Partners page of the [azcitizensforthearts.org](http://azcitizensforthearts.org)
- \* ***Other recognitions and benefits are negotiable.***

## Audio/Visual/Print Sponsor \$20,000 (cash and/or in-kind)

- **Exclusive benefits:**
  - Recognition on reception banners and/or signage at the Nominees Receptions and the Opening Reception on the evening of the event
  - Secondary speaking and/or promotional opportunity on-stage during awards presentation
  - Special Facebook posting upon sponsorship award
  - Special Twitter announcement upon sponsorship award
  - Two additional Facebook postings
  - Second choice for position of one full-page color ad in the *Arizona Capitol Times* commemorative program
  
- **Special benefits:**
  - Company name recognition in event advertising and press/media releases announcing the Nominees and Award recipients
  - Website link on AzCA home page
  - Website link on GovernorsArtsAwards.org
  - Name recognition in event advertising and Press/Media Releases announcing Nominees and Award Recipients
  - Logo recognition on “save the date” cards, printed invitations, event website, event commemorative program and in event e-communications
  - **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
  - **Opportunity for a company executive and spouse/companion to sit at the Governor’s head table during the dinner.**
  - **Two Tables of 10 at the event in premium reserved seating**
  - **Opportunity to seat a legislator and his/her guest at each of your tables**
  - Name/logo in Power Point/AV presentations during awards program
  - Opportunity to distribute logo gifts and display signage during receptions
  - Year-round recognition on the Partners page of the azcitizensforthearts.org
  
- \* ***Other recognitions and benefits are negotiable.***

## Nominees Sponsor (Nominee Event Tickets) \$15,000

- **Exclusive benefit:**
  - Recognition as the underwriter of the Governors’ Arts Awards tickets for the nominees , the Shelley Award honoree and their guests (one per nominee)
  - Credit as the Nominees’ underwriter in the letters sent to notify individuals and organizations about their nominations
  - Opportunity to distribute logo gifts and display signage during nominee receptions
  - Company banner displayed during the receptions
  - Special Facebook posting
  
- **Special benefits:**
  - Name recognition in event advertising and in press releases announcing award nominees and winners

- Logo printed on printed invitations, event website and in the commemorative program and e-communications
- **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
- **Opportunity for a company executive and spouse/companion to sit at the Governor's head table during the dinner**
- **Table for 10 at the event in premium reserved seating**
- **Opportunity to seat a legislator and his/her guest at your table**
- One full-page color ad in commemorative program published by the *Arizona Capitol Times*
- Name/logo in Power Point/AV presentations during awards program
- Year-round recognition on the Partners page of the [azcitizensforthearts.org](http://azcitizensforthearts.org)
- Post-event recognition in social media

## Nominee Receptions Sponsor

### \$10,000

- **Exclusive benefits:**
  - Recognition as the underwriter of the two pre-receptions in Phoenix and Tucson to recognize 2015 nominees and the Shelley Award honoree
- **Special benefits:**
  - Name recognition in event advertising and Press/Media Releases
  - Logo recognition on printed invitations, event website and commemorative event program and e-communications
  - **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
  - **Table for 10 at the event in premium reserved seating**
  - **Opportunity to seat a legislator and his/her guest at your table**
  - One full-page color ad in commemorative program published by the *Arizona Capitol Times*
  - Special recognition from stage audio/visual presentation during program
  - Year-round recognition on the Partners page of the [azcitizensforthearts.org](http://azcitizensforthearts.org)
  - Post-event recognition in social media

## Event Reception Sponsor

### \$10,000

- **Exclusive benefits:**
  - Recognition as underwriter of cocktail reception and silent auction preceding the Governor's Arts Awards dinner
- **Special benefits:**
  - Name recognition in event advertising and Press/Media Releases
  - Logo recognition on printed invitations, event website and commemorative event program and e-communications
  - **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
  - **Table for 10 at the event in premium reserved seating**
  - **Opportunity to seat a legislator and his/her guest at your table**
  - One full-page color ad in commemorative program published by the *Arizona Capitol Times*
  - Name/logo in Power Point/AV presentations during awards program
  - Year-round recognition on the Partners page of the [azcitizensforthearts.org](http://azcitizensforthearts.org)
  - Post-event recognition in social media

## Arts Entertainment Sponsor

**\$10,000**

- **Exclusive benefits:**
  - Recognition as underwriter of performing arts entertainment during the reception and awards program, and associated signage
  
- **Special benefits:**
  - Name recognition in event advertising and Press/Media Releases
  - Logo recognition on printed invitations, event website and commemorative event program and e-communications
  - **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
  - **Table for 10 at the event in premium reserved seating**
  - **Opportunity to seat a legislator and his/her guest at your table**
  - One full-page color ad in commemorative program published by the *Arizona Capitol Times*
  - Special recognition from stage and in slide presentation during program
  - Year-round recognition on the Partners page of the [azcitizensforthearts.org](http://azcitizensforthearts.org)
  - Post-event recognition in social media

## Artist Awards Sponsor – SOLD – Arizona Lottery

**\$7,500**

- **Exclusive benefit:**
  - Recognition of support on special page in the commemorative event program with photographs of the awards designed by the artists.
  
- **Special benefits:**
  - Name recognition in event advertising and in Press/Media Releases
  - Logo recognition on printed invitations, event website, commemorative event program and e-communications
  - Logo recognition on the event website, on-stage, and in slide presentation
  - **Invitation for 2 to attend Nominee Receptions in Phoenix and Tucson**
  - **Table for 10 at the event in a reserved seating section**
  - **Opportunity to seat a legislator and his/her guest at your table**
  - One full-page color ad in the commemorative program published by the *Arizona Capitol Times*
  - Year-round recognition on the Partners page of the [azcitizensforthearts.org](http://azcitizensforthearts.org)
  - Post-event recognition in social media